



BUSINESS & LIFESTYLE DESIGN FOR LIFESTYLEPRENEURS

GET ON THE ROAD TO MASTERING
BUSINESS AND LIFESTYLE DESIGN
IN 2 EASY STEPS

\$37 2HRS

THE BLD WORKSHOP

So you want to start a business you enjoy and have a lifestyle you enjoy as well. The *Lifestylepreneur* movement are those moving away from traditional work by creating new businesses. They are striking out on their own with innovative ideas, products and services. They want more control over work and life. The two big questions for every lifestylepreneur are *what business do I really want to run* and *what lifestyle do I really want to live?*

If these questions peek your interest, then this workshop is for you. Business Lifestyle Design is a system designed to discover the business and lifestyle you really desire. The system is so simple, a child could use it. It continues to work for me and I know it can work for you too.



FACILITATOR

BERNARD SCHOKMAN

Bernard has been conducting workshops across the east coast of Australia helping organisations create innovative products, services and processes. Five years ago, he discovered the Lifestylepreneur within and in this workshop he'll be sharing his simple, powerful two-step system that's helped him design and redesign his own personal Business-Lifestylepreneur by Design, adventure.

WORKSHOP TAKEAWAYS

TAKEAWAYS

In this workshop you will learn:

- Two essentials to help discover your ideal business lifestyle.
- Three strategies to ensure you effectively use the system.
- The points of truth to determine whether you're failing, succeeding or simply doing too much.
- A simple tool to tweak and innovate the system, specifically for you.

SKILLS YOU WILL GAIN

- A Business Lifestyle Design Process
- Future Planning
- Mental Clarity and Focus

BUSINESS-LIFESTYLE EXPERIENCES "DESIGN YOUR FUTURE"

Imagine what it would be like to have a system that would show you how to create your most desirable 'future' by pulling in the business and lifestyle experiences you desire most.

It's the *personal* life-experience we crave that provides real fulfilment, not just the money and the things we think we want to buy along the way. Discovering this is part of the essential journey.

This module will share the simple four-step process of how to create a set of future experiences you desire and how to work towards pulling those experiences into your reality on a daily basis.

BUSINESS-LIFESTYLE SCORECARD "DESIGN YOUR NOW"

Now imagine what it would be like to have a scorecard to ensure you are living the 'now' business and lifestyle you desire. So while you move to your desired future, every day, every week and month is fulfilling.

Some experiences will come faster into your reality than others. Some come in pieces. What's important while you're reeling them in is that everyday checks your boxes. This keeps you motivated.

This module shows you how to set it up the scorecard system and the two minute investment you'll make daily, to keep yourself accountable and on track of what you are and are not doing.